



ICTCM22

whole > Σ parts



Brand overview

LOGO VARIATIONS

Primary Logos

with subheader

ICTCM22
whole > Σ parts
March 14, 2022, Pi Day & Beyond

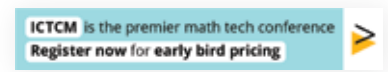
without subheader

ICTCM22
whole > Σ parts

Secondary Logos



EXAMPLES



COLORS



TYPOGRAPHY

Light Regular **Semibold**

Open Sans

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz